

Traffic TV

Live Traffic TV on your BlackBerry Smartphone



TrafficTV is the most comprehensive live traffic information service in the UK, providing live trafficmaster and CCTV information to your BlackBerry® smartphone. TrafficTV currently enables thousands of subscribers everyday to avoid the UK's traffic jams.

Powered by Trafficmaster, who have sensors on over 7,500 miles of motorways and main roads in the UK you can be confident that if TrafficTV shows a delay, then that delay is really there and with the addition of over 500 CCTV images TrafficTV now enables you to actually see the traffic conditions.

Benefits

- 24 x 7 Live Trafficmaster information
- Over 500 CCTV cameras from around the UK allowing you to see live CCTV images
- Avoid the delays - Sensors on over 7,500 miles of motorways and main roads

With traffic volumes increasing year on year and predicted to continue rising at the same rate over the next 10 years, access to live reliable traffic information allowing you to prepare and plan your journey is becoming a necessity. TrafficTV with its award winning BlackBerry service delivers this information to users wherever you are and whenever you need it.

How it works



Have you ever seen the blue cameras by the side of the roads or on bridges? There are over 8,000 of them in the UK and enable Trafficmaster, the UK's leading journey management company, to accurately identify where delays are. This accurate live traffic information can now be delivered direct to your BlackBerry smartphone with TrafficTV, enabling you to see exactly where the traffic delays are before you set off on your journey.

TrafficTV will display a map with the main UK roads on it. When you connect to the TrafficTV service the latest delays are sent to your BlackBerry smartphone and flash on top of the map. Zoom into the area of interest and you can see either how fast the traffic is moving or see how many minutes you will be delayed above the usual journey time.

TrafficTV also allows you to see live CCTV images (or clips) as well. Just click the CCTV button when you see a camera on the map to view its current (live) image.